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### The team: A track record of delivering





Dr Mark Payton CEO



Martin Glanfield CFO



Julian Viggars CIO







### A needle, in a stack of needles!





4% will grow to a turnover of £1m

0.4% will grow to a turnover of £10m, at 20% plus per annum; <u>Scale ups</u>

And 20% generate the returns

### Our focus





See the best deals that others do not



NAV growth



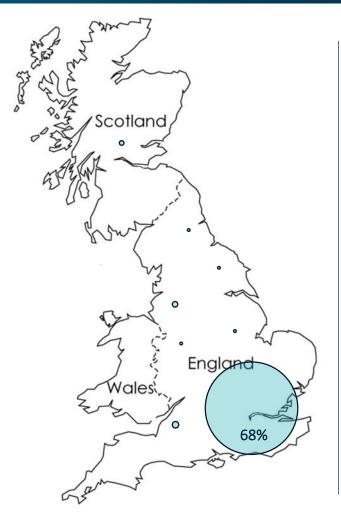
Realise value



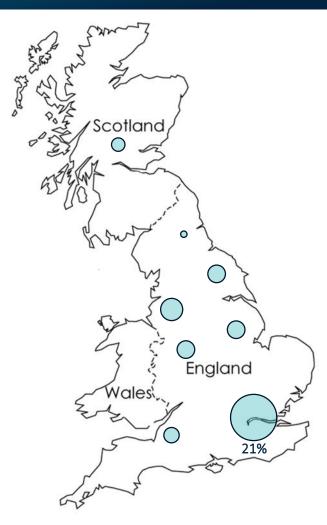
Minimise cash erosion

### Regional advantage





Venture capital deployment (2017)



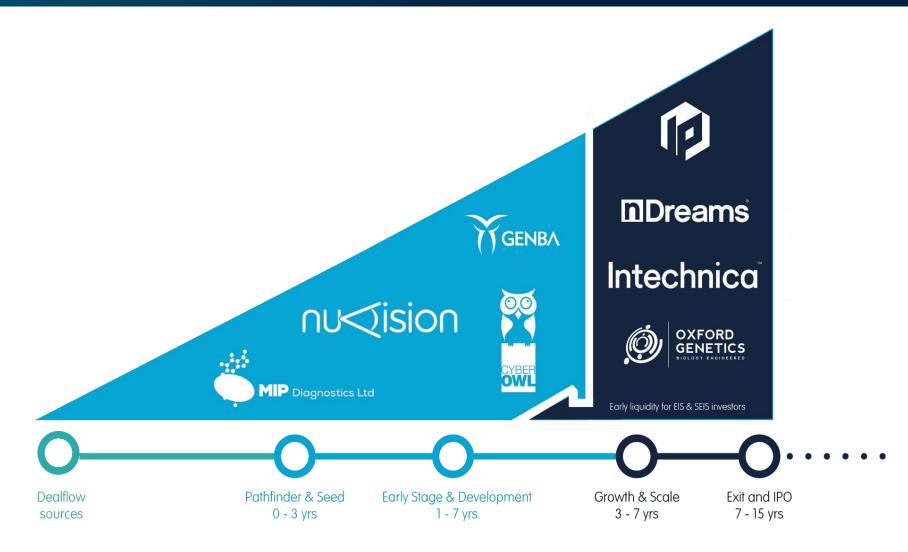
High growth firms (2017)



- 80+ employees
- 9 offices across the UK regions
- 19 university partnerships

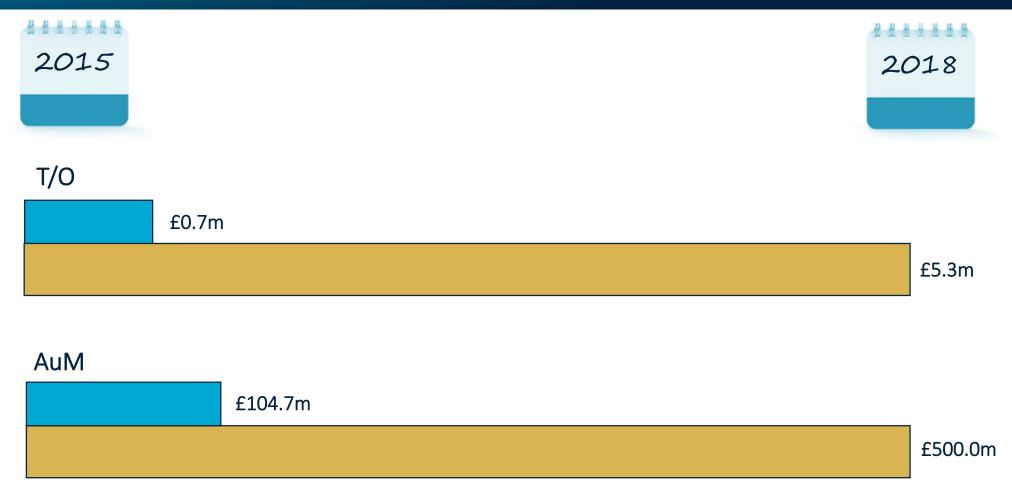
#### The Mercia investment model





### Progress; H1 2015 versus H1 2018





### Summary financial information



	Six months to 30 Sept. 2018 £'000	Six months to 30 Sept. 2017 £'000	Year to 31 March 2018 £'000					
Income statement - key items								
Revenue	5,270	4,849	10,197					
Administrative expenses	(5,956)	(5,697)	(10,633)					
Net expenses	(686)	(848)	(436)					
Realised gains on disposal of investments	-	-	871					
Fair value movements in investments	2,601	3,033	2,823					
Exceptional item – deferred consideration	-	(562)	(1,125)					
Profit for the financial period/year	1,930	1,431	1,663					
Balance sheet – key items								
Direct investment portfolio value	77,827	64,740	66,070					
Cash and short-term liquidity investments *	39,049	55,167	52,908					
Net assets	125,172	123,581 123,470						
Cash flow – key item								
Net cash flows from direct investment activities	(9,156)	(9,679)	(10,664)					

<sup>\*</sup> includes £0.8million of cash held on behalf of 3rd party EIS investors (30:09:17 £6.6million; 31:03:18 £3.5million)

### Sector focus: Market-led approach



### Digital & Digital Entertainment



**Sector Head:** Mike Hayes

Former CEO, SEGA Europe and USA

Market segment:

VR and AR

Est. market size:

\$40.0bn

by 2024

### Progress; virtual reality



# **Dreams**

- 45.6% equity stake
- Holding value £13.0m

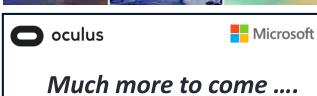












Google PlayStation.VR

**VIVE** 

### Sector focus: Market-led approach



# Electronics, Materials, Manufacturing/Engineering



Sector Head: Mark Volanthen

Founding employee at Kymata, acquired by Alcatel for \$118.0m

Market segment:

Premium audio

Est. market size:

\$1.5bn automotive

#### Progress; industry-leading speaker technology





- 64.0% equity stake
- Holding value £7.2m







### Sector focus: Market-led approach



### Software & the Internet



**Sector Head:** Alistair Forbes

Co-founder of HoundDog Technology, acquired by GFI Software

Market segment:

and prevention

Est. market size:

Bot mitigation, \$20.0bn in 2018, fraud detection forecast to grow to \$42.6bn by 2023

#### Progress; industry-leading bot-detection technology



### Intechnica

- 27.9% equity stake
- Holding value £4.7m



Leading International retailer case study – Account Takeover

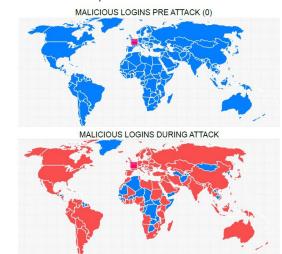
GLOBALLY DISTRIBUTED ACCOUNT TAKEOVER ATTACK

164k+

MALICIOUS LOGINS STOPPED

GENERATED BY 1,862
DATA CENTRES

SPREAD ACROSS 144+ COUNTRIES



### Sector focus: Market-led approach



### Life Sciences & Biosciences



Sector Head: Peter Dines

Former MD of Surgicraft

Market segment:

Synthetic biology

Est. market size:

\$38.0bn

### Progress; synthetic biology





- 40.5% equity stake
- Holding value £9.1m







### Our approach





### Over 20 direct assets and growing ...



in Dreams	OXFORD GENETICS BIOLOGY ENGINEERED	WARWICK ON ACOUSTICS	intechnica	MEDHERANT®
EYOTO	Smart and Antenna TECHNOLOGIES	<b>Z</b> +⊇ VIRTTRADE	VoxPopMe <sup>™</sup>	<b>™Impression</b>
CROWDREACTIVE	NativeAntigen	PSIOXUS THERAPEUTICS		Concepta
Advanced Energy Storage Solutions	SOLLER	<b>o</b> surecore	edgecase	LM TECHNOLOGIES®
locate			•	

### Direct investment holdings

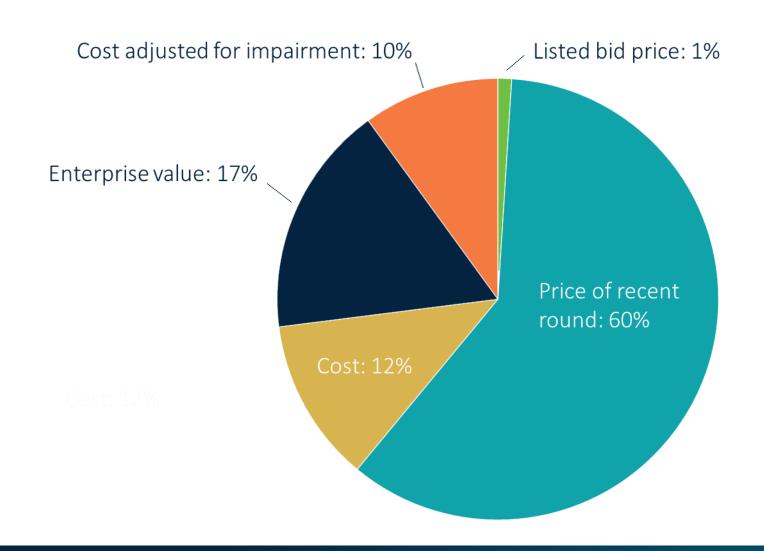


	Net investment value As at 1 April 2018	Cash invested/ (received) Six months to 30 September 2018	Fair value movement Six months to 30 September 2018	Net investment value As at 30 September 2018	Percentage held As at 30 September 2018
Investment	£'000	£'000	£'000	£'000	%
nDreams Ltd	12,979	-	-	12,979	45.6
Oxford Genetics Ltd	9,090	-	-	9,090	40.5
Warwick Acoustics Ltd	6,152	1,000	-	7,152	64.0
Intechnica Ltd	4,021	-	656	4,677	27.9
Impression Technologies Ltd	3,107	1,500	-	4,607	31.4
Ton UK Ltd t/a Intelligent Positioning	4,216	-	-	4,216	28.8
Faradion Ltd	1,299	600	1,625	3,524	18.1
Medherant Ltd	3,453	-	-	3,453	31.9
Smart Antenna Technologies Ltd	2,148	1,200	-	3,348	32.2
Edge Case Games Ltd	2,000	1,150	-	3,150	21.2
VirtTrade Ltd	2,538	550	-	3,088	28.4
Voxpopme Ltd	1,000	1,500	526	3,026	21.8
PsiOxus Therapeutics Ltd	2,377	-	-	2,377	1.5
The Native Antigen Company Ltd	1,942	-	382	2,324	32.7
LM Technologies Ltd	1,913	-	-	1,913	41.4
sureCore Ltd	1,500	334	-	1,834	24.4
Aston EyeTech Ltd t/a Eyoto	1,750	-	-	1,750	18.7
Crowd Reactive Ltd	1,650	(13)	-	1,637	26.2
Soccer Manager Ltd	1,199	300	-	1,499	31.6
Concepta Plc	1,306	365	(468)	1,203	18.2
Other direct investments	430	670	(120)	980	n/a
Totals	66,070	9,156	2,601	77,827	n/a

98.7% of portfolio value represented by top 20 investments

### Valuation policy and portfolio summary





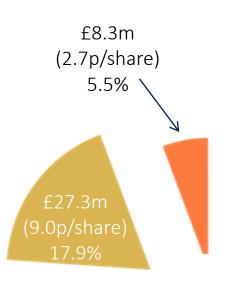
#### Where is the value in Mercia?



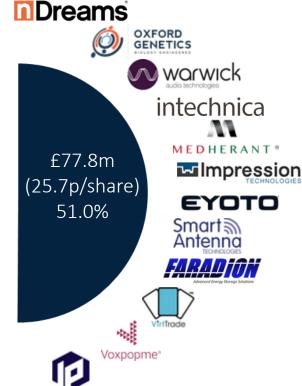
NAV: 41.3p/share

MFM: 9.0p/share

- Direct investments
- Cash
- Goodwill, intangible assets & net working capital
- Mercia Fund Managers



£39.1m (12.9p/share) 25.6%



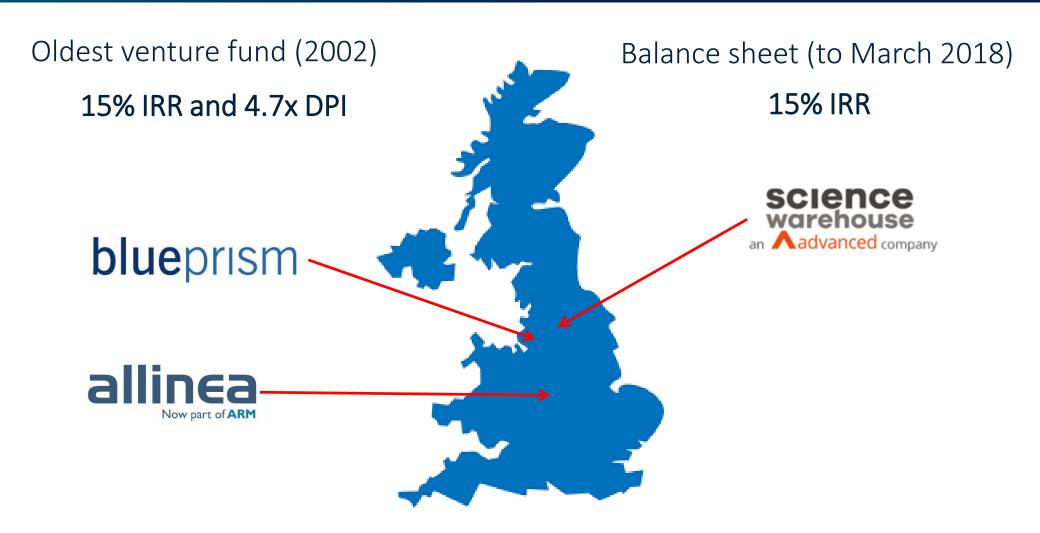
### Why own a share in Mercia?



- Highly capital efficient and robust financial model
- Risk-mitigated, balanced portfolio of ~20 direct assets
- Co-investment opportunities
- Building momentum

#### Track record





### In summary





See the best deals that others do not



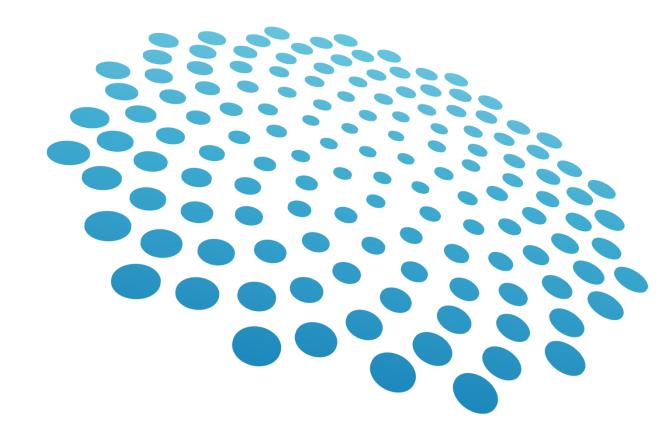
NAV growth



Realise value

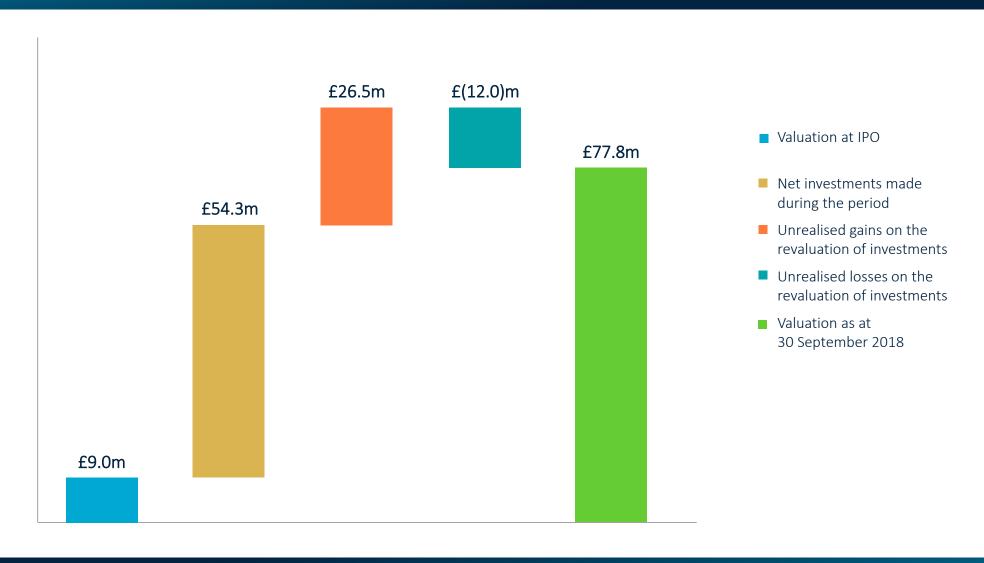


Minimise cash erosion



# Movements in portfolio: IPO to H1 2018





# Movements in portfolio: H1 2018

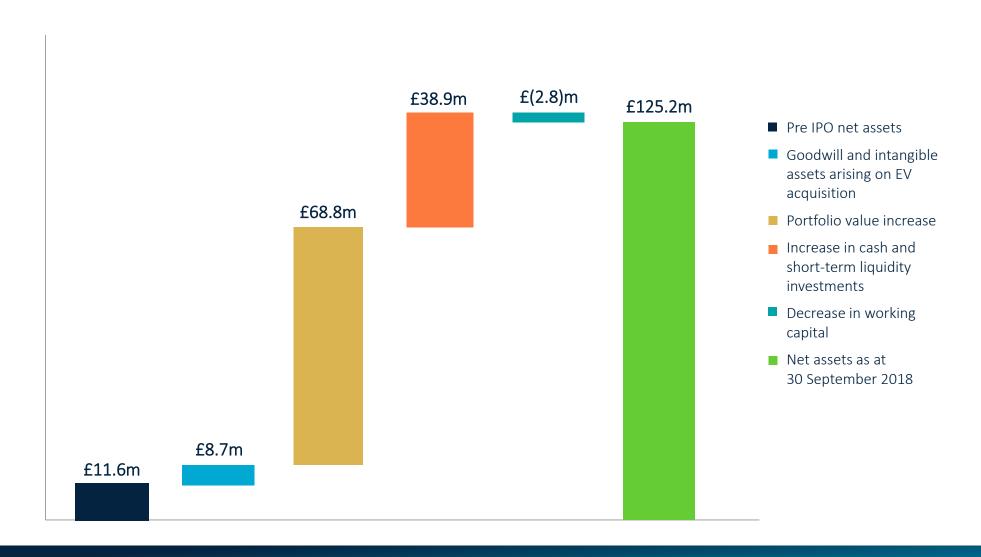




- Valuation as at 1 April 2018
- Net investments made during the year
- Unrealised gains on the revaluation of investments
- Unrealised losses on the revaluation of investments
- Valuation as at 30 September 2018

### Movements in net assets: IPO to H1 2018

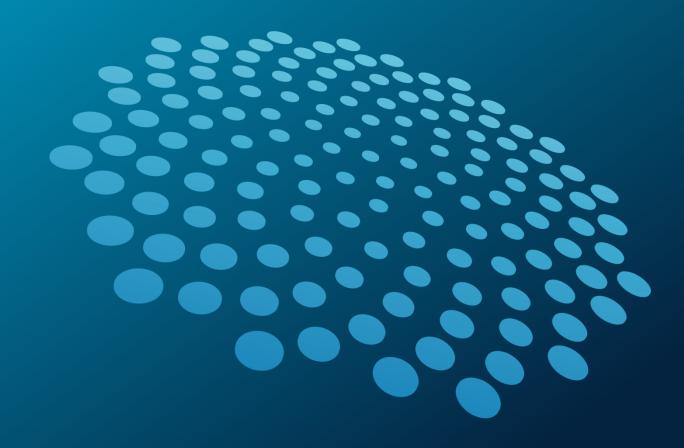




# Movements in net assets: H1 2018









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